

WORK EXPERIENCE

UI Designer

Winston Benefits, benefits insurance firm
Oct 2017 - Present (Manasquan NJ)

Part of small Product team working to establish design standards for enterprise software • Sit with internal users to understand needs & goals • Interpret technical requirements • Wireframes and prototypes to communicate ideas • Create high-fidelity mockups and specifications • Write custom CSS within Angular Material framework and participate in code review / version control process with developers • Prep content & styling for client websites

Freelance

LearningScience.org, education website
Feb - Sept 2017 (Remote)

Created a custom WordPress site to help teachers find free science learning tools • Work with client to migrate and update content

UX Design Intern

Frontline Education, SaaS software company
May - Aug 2015 (Malvern PA)

Exposure to entire UX process, from user research to development handoff • Research and pitch travel mobile app concept for internal employees • Participate in Agile workshops and sprints with the in-house team • Practice instructional writing and video production

Design Intern

Paradigm, creative agency
May - Aug 2014 (Tokyo Japan)

Assist creative director with ads, presentations, and research for ongoing publishing and branding projects • Collaborate with a multicultural team

Graphic Design Intern

JuiceTank Innovation Lab, co-working space
June - Aug 2013 (Somerset NJ)

Create print and web graphics for internal projects • Help set up Meetup events for local community of entrepreneurs • Learn to work as team player in a fast-paced startup environment

SKILLSET

Web & interface design, prototyping, branding, visual design, user research

Sketch, Adobe CC, Figma, InVision, UXPin, Balsamiq, HTML5, CSS3, Visual Studio IDE, WordPress, Microsoft Office

Working knowledge of Google Analytics, SCSS, Zeplin, Git, + Chinese (Mandarin)

EDUCATION

Temple University

BFA Graphic & Interactive Design
2013 - 2017 (Philadelphia PA)

President's Scholar • *cum laude*

Temple Japan - study abroad

May - Aug 2014 (Tokyo)

VOLUNTEERING + ORGS

Temple University Libraries

Mar - May 2017

Help staff facilitate usability testing sessions with students to improve library website/ILS

Institute for Survey Research

Feb - May 2016

Survey editing & recruitment for BeHeardPhilly, a city-wide survey panel

PhillyCHI, ACM special interest group

Sept 2014 - May 2017

Participated in talks and workshops for usability and design professionals