

WORK EXPERIENCE

UI Designer product design front-end development
Winston Benefits, HR insurance firm
Oct 2017 – Present (Manasquan NJ)

Part of small Product team working to modernize enterprise software •
Sit with internal users to understand needs & goals • Interpret technical requirements • Wireframes and prototypes to communicate ideas •
Create high-fidelity mockups and specifications • Write custom CSS within Angular Material framework and participate in code review / version control process with developers • Prep content & styling for client benefits websites

Freelance web design content strategy
LearningScience.org, education website
Feb – Sept 2017 (Remote)

Created a responsive WordPress site to help teachers find free science learning tools • Work with client to migrate and update content

User Experience Design Intern mobile user research visual design
Frontline Education, SaaS software company
May – Aug 2015 (Malvern PA)

Exposure to entire UX process, from user research to development handoff •
Conceive and design enterprise travel mobile app concept for internal employees • Participate in workshops with in-house team to manage agile workflow • Practice instructional design and video production basics

Design Intern publishing visual design
Paradigm, creative agency
May – Aug 2014 (Tokyo Japan)

Assist creative director with ads, presentations, and research for misc. publishing and branding projects prototypes • Collaborate with a multicultural team

Graphic Design Intern visual design
JuiceTank Innovation Lab, coworking space
June – Aug 2013 (Somerset NJ)

Create print and web graphics for internal projects • Help set up Meetup events for local community of entrepreneurs • Learn to work as team player in a fast-paced startup environment

SKILLSET

Web & interface design, prototyping, branding, visual design, user research methods

Sketch, Balsamiq, Figma, InVision, HTML5, CSS3, Visual Studio IDE, Adobe Creative Cloud, WordPress, Microsoft Office

Working knowledge of SCSS, Axure RP, Zeplin, Rhino 3D, + Chinese (Mandarin)

EDUCATION

Temple University
BFA Graphic & Interactive Design
Aug 2013 – May 2017 (Philadelphia PA)

President's Scholar • *cum laude*

Temple University Japan – study abroad
May – Aug 2014 (Tokyo)

VOLUNTEERING

Temple University Libraries
Mar – May 2017

Help staff facilitate usability testing sessions with students to improve library website / ILS

Institute for Survey Research
Feb – May 2016

Survey editing & recruitment for BeHeardPhilly, a city-wide survey panel

ORGANIZATIONS

PhillyCHI, ACM special interest group
Sept 2014 – May 2017