

WORK EXPERIENCE

UI Designer

Winston Benefits, HR insurance firm
Oct 2017 - Present (Manasquan NJ)

Product Design • User Research • Web Maintenance
Part of small Product team working to improve legacy admin software, Sit with internal users to understand needs & goals, Interpret technical requirements, Wireframes and prototypes to communicate ideas, High-fidelity mockups and specifications for developers, Prepare content and custom styling for client benefits portals

Freelance

LearningScience.org, education website
Feb - Sept 2017 (Remote)

Web Design • Content Strategy
Create a responsive WordPress site to help teachers find free science learning tools, Work with client to migrate and update content

User Experience Design Intern

Frontline Education, SaaS software company
May - Aug 2015 (Malvern PA)

Mobile Strategy • User Research • Visual Design
Exposure to entire UX process, from user research to development handoff, Conceive and design enterprise travel mobile app concept for internal employees, Participate in workshops with in-house team to manage agile workflow, Practice instructional design and video production basics

Design Intern

Paradigm, creative agency
May - Aug 2014 (Tokyo Japan)

Publishing • Visual Design
Assist creative director with ads, presentations, and research for misc. publishing and branding projects, Collaborate with a multicultural team

Graphic Design Intern

JuiceTank Innovation Lab, coworking space
June - Aug 2013 (Somerset NJ)

Visual Design
Create print and web graphics for internal projects, Help set up Meetup events for local community of entrepreneurs, Learn to work as team player in a fast-paced startup environment

SKILLSET

Web & interface design, prototyping, branding, visual design, user research methods

Sketch, Balsamiq, Figma, InVision, HTML5, CSS3, Adobe Creative Cloud, WordPress, Microsoft Office

Working knowledge of Axure RP, Rhino 3D
+ Chinese (Mandarin)

EDUCATION

Temple University

BFA Graphic & Interactive Design
Aug 2013 - May 2017 (Philadelphia PA)

President's Scholar • *cum laude*

Temple University Japan – study abroad

May - Aug 2014 (Tokyo Japan)

VOLUNTEER EXPERIENCE

Temple University Libraries

Mar - May 2017

Help staff facilitate usability testing sessions with students to improve library website / ILS

Institute for Survey Research

Feb - May 2016

Survey editing & recruitment for city-wide survey panel, BeHeardPhilly

ORGANIZATIONS

PhillyCHI, ACM special interest group

Sept 2014 - May 2017

Entrepreneurial Student Association

Feb 2013 - May 2014